

As you may, or may not, know, 2012 will be our 16th Annual Kid's Cup Golf Tournament. Over the past 15 years, the Kid's Cup golfers and sponsors have raised over \$1 million dollars, and 100% of all proceeds support Mayo Eugenio Litta Children's Hospital and Gillette Children's Hospital.

The proceeds from the 2012 tournament will go to Mayo Clinic Children's Center and Olmsted Medical Center's Infant and Prenatal Support.

The Kid's Cup Tournament began in 1997 as the Miracle Marathon. This format was a marathon-type format where the golfers played as many holes as they could from 8 am to 6 pm. The tournament was sponsored by Express Employment Professionals, and each golfer was asked to raise a minimum of \$500.



In 2001, the tournament grew and was held at two golf courses, and the format changed to "best shot" and "best ball". A new logo was developed with the help of school-age children, and the name was changed to Kid's Cup. Due to increased costs associated with sponsoring a two-course tournament, major sponsors are needed each year. In previous years, we have had major sponsors such as Halcon Corporation and Think Bank. Below is a table of our major income streams as to how our money is raised.

	2011	2010	2009	2008	2007	2006	2005
Pledges	\$55,000	\$71,986	\$92,381	\$87,914.50	\$85,456	\$92,459	\$88,986
Matched Pldg.	\$13,000	\$15,665	\$9,162	\$10,130			
Hole Sponsors	\$8,000	\$8,000	\$8,750	\$9,250	\$8,775	\$8,375	\$7,500
Jr. Kid's Cup	\$6,000	\$7,100	\$8,609	\$7,600	\$3,690.75	\$4,195	\$4,167
Games, etc.	\$375	\$790	\$2,490	\$824	\$1,082	\$1,471	\$1,748
Silent Auction	\$3,200	\$2,200	\$3,434	\$3,020	\$2,265	\$3,180	\$3,273
Totals	\$85,575	\$105,741	\$124,826	\$108,608.50	\$101,268.75	\$109,825	\$105,917.74

Where we need your help is as follows:

- Golfers:** Raise a minimum in \$500 in pledges
- Hole Sponsors:** \$250 donation
Can have staff on-site
Recognition sign on hole
- Jr. Kid's Cup Hole Sponsor:** \$125 donation
Recognition on golfer t-shirt
Recognition on signage at adult event
- Travel Mug Sponsor:** Donate \$450 or donate mugs with own logo
- Transportation Sponsor:** \$500
- Prize Donor:** Donate golfer prizes or silent auction items
- Meal Sponsor:** Donate \$1,200 for Breakfast
Donate \$1,500 for hors d'oeuvres
- Corporate Sponsor:** Cash donations to cover event costs
Donation of goods or services used during the event
- Event Sponsor:** Major commitment of \$14,000

Thank you, and we look forward to your participation in the 2012 Kid's Cup Tournaments!